



## Rules and Regulations

“EDPR and renewable energy: facing the future side by side”

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## EDPR University Challenge 2022 Rules

### Article 1

#### Objective of the award

1. “EDPR University Challenge 2022” (EDPR UC 2022) is an EDP Renewables initiative whose mission is to contribute to the development of the academic excellence of undergraduate and graduate students (1st and 2nd cycles of the Bologna Process).
2. The objective of the University Challenge is to promote a framework of interconnection between universities and the business world, according to the stipulations of the Bologna Process.

### Article 2

#### Rules governing the award

1. The EDPR UC 2022 is governed by these rules and regulations, the interpretation, application and resolution of which are the responsibility of the Monitoring Committee and the Attribution Jury.
2. The selection criteria and rationale of decisions, including the allocation of awards to the winners, are based exclusively on the competence and knowledge of the initiative’s promoters.
3. The decisions of the Monitoring Committee and the Jury may not be subject to complaint or appeal, and are unquestionable and definitive, always and under any circumstances.
4. The promoters of the EDPR UC 2022 reserve the right to withhold the awards if they decide that none of this year’s projects meet the minimum requirements of distinction that they have set.

### Article 3

#### Nature of the award

1. The EDPR UC 2022 will grant the winning group an award with a gross value equal to **6,000 euros**; if the winning group develops their project under the supervision of an instructor, this individual will have the right to an award with a gross value equal to **3,000 euros**.
2. The EDPR UC 2022 will grant an award with a gross value equal to **3,000 euros to the second highest rated project**; if the winning group develops their project under the supervision of an instructor, this individual will have the right to an award with a gross value equal to **1,500 euros**.

3. The EDPR UC 2022 will grant an award with a gross value equal to **2,000 euros to the third highest rated project**; if the winning group develops their project under the supervision of an instructor, this individual will have the right to an award with a gross value equal to **1,000 euros**.
4. There is also the possibility of granting an internship at EDP Renewables to the winning students, if they meet the requirements of the Company's Human Resources department.
5. Payment of the awards will be made by EDP Renewables and will be issued individually to each of the members of the winning groups; the amounts transferred shall be subject to the applicable withholding tax in the current year.
6. All groups will receive a certificate of participation.
7. **Scholarship\*** for studying one of the eight [EIT InnoEnergy](#) Master's degree programmes in sustainable energy starting in September 2022 (worth more than €30,000). For more information, please visit [this link](#).

Winners of the EDPR Challenge who are admitted to an EIT InnoEnergy Master programme starting in September 2022 and who have not been selected for a full scholarship, will be awarded €8,000 participation fee waiver for the first place winner and €5,000 participation fee waiver for the second and third place, respectively. This offer does not apply for students currently enrolled in an EIT InnoEnergy Master's programme.

\*EIT InnoEnergy admits students into its master's programmes based on a combination of previous degree (Bachelor's in Engineering or Science for example), academic skills (such as past performance, quality of previous education and university), professional background and affinity with innovation and entrepreneurship. For more information about admission's criteria, please visit [this link](#).

## **Article 4**

### **Duration of the award and project submission deadline**

1. The EDPR UC 2022 will take place during the academic year. There will be a project development period of approximately three months, starting from the deadline for submission of the application.
2. The deadlines to participate and submit the projects are as follows:
  - a) Submission of application by **April 15, 2022**
  - b) Submission of the follow-up questionnaire is **April 30, 2022**
  - c) Submission of project by **June 15, 2022**

## Article 5

### Scope

1. In this edition, “EDPR University Challenge” will have as its motto “EDPR and renewable energies: a future side by side”.
2. The projects to be developed will be oriented towards renewable energies and sustainability, in all their areas and uses, and if possible focused on the reality of EDPR Renewables, that is, those projects whose viability could be carried out by the company or that represent a possible improvement for future projects.
3. Also as an example, some possible themes are presented on which the projects could be based:
  - a) *Development of projects related to sustainability in all its scope, and how this concept can be applied to companies;*
  - b) *Development of innovative projects that may include, if it is considered so, a component of engineering, architecture, administration and business management or marketing for the use of renewable energies;*
  - c) *Potential use of offshore wind energy;*
  - d) *Hydrogen as an energy source of the future;*
  - e) *Development of new storage systems: Storage;*
  - f) *Study of innovative technological solutions or in the process of development for the most efficient use of renewable energy sources;*
  - g) *Preparation of a business model for the launch of new products associated with renewable energies (Biomass, Wind, Hydric, Solar);*
  - h) *Preparation of a communication plan for awareness campaigns on the benefits of renewable energies;*
  - i) *Development of microgeneration equipment: Improvement of existing systems in the market;*
  - j) *Development of the “sustainable city” concept;*
  - k) *Study and development of mobility solutions that involve the use of vehicles powered by renewable energies (projects may include a component of engineering, administration and management of companies (Business), marketing or just some of the components mentioned;*
  - l) *Stakeholders management.*

## Article 6

### Presentation of the award at educational institutions

During the second semester, various presentations will be held at different universities with the aim of publicizing the project, as well as resolving any doubts that may arise regarding its proper development.

## Article 7

### Application requirements

1. The opportunity to participate in this challenge will be open to all applicants who meet the following requirements, within the dates specified in the application:
  - a) Pursuing a degree in Spain, France, Italy or Belgium, or enrolled in an EIT InnoEnergy program at the undergraduate and graduate levels, whose programs include content related to engineering, business administration and management, marketing and communication, economics or another discipline that could contribute to the field of renewable energy;
  - b) Organized into teams with a minimum of two and a maximum of three members;
  - c) The members of these teams may be pursuing their studies at the same educational institution or at others;
  - d) Preferably, the groups should be accompanied/guided by one or more instructors. However, the lack of a director/instructor will not prevent any group from taking part in the contest and being eligible for any of the awards set forth above.
2. The following individuals may not participate:
  - a) PhD students.
  - b) Any student who participates in more than one group at the same time.
  - c) Students who have been named winners of any of the previous editions of the EDPR University Challenge.
  - d) Groups or group members who have been winners in previous editions of EDPR University Challenge.
  - e) Employees (regardless of contract type) of EDP Renewables, PremiValor Consulting or EIT InnoEnergy.

## Article 8

### Application procedures

1. Applicants who fulfill the conditions contained in the previous article must formalize their application by filling out the form available at the website of the UC challenge within the established time period."
2. Along with the application form, they must provide the following documents:
  - a) Photocopy of the national identity document of each applicant;
  - b) Photocopy of their student ID card for the current year;
3. If it is not possible to upload the documents on the form provided, they must be sent as digital files to [edpruniversitychallenge.es@premivalor.com](mailto:edpruniversitychallenge.es@premivalor.com).
4. For projects from the universities associated to EIT InnoEnergy Master Programmes and those students enrolled at universities from Italy, France and Belgium, they must be sent to [edprchallenge@innoenergy.com](mailto:edprchallenge@innoenergy.com).

5. The formalization of the application constitutes the unqualified and unconditional acceptance of the terms and regulations of the EDPR University Challenge contest, as well as the express authorization to confirm the authenticity of the corresponding declarations.

## Article 9

### Monitoring or advisory process

1. The monitoring process has been designed to bring the participating groups into closer contact with EDPR, and to assist them with the development of their projects and allow for these to be monitored.
2. In order to participate in the process, the groups must complete the Monitoring Questionnaire (MQ), which will be available on the contest website.
3. Within a period of two weeks following the submission of the MQ, the Committee will issue a response to help guide each group.
4. If deemed necessary, the Committee may request additional information regarding the projects.
5. Participation in the monitoring process will be mandatory.
6. If they wish, the groups may contact the Monitoring Committee during the project development period to get the support they need. The Monitoring Committee will not release any kind of information that may be private or confidential.
7. The clarifications and/or information provided by the Committee may be forwarded to all the contest participants, insofar as the other participating groups can utilize them.

## Article 10

### Project submission procedures

1. Each project submitted must be delivered as a report **written in English or Spanish** in a Word or PowerPoint document (or similar). As a general guideline, it is suggested that the submitted projects do not exceed 25 pages in Word or 60 slides in PowerPoint, excluding any annexes and bibliographies in either case.
2. The written report can be submitted digitally through the online platform <https://www.edpr.com/en/edpruniversitychallenge#what-is->
3. For digital submission, the following conditions should be considered:
  - a) Projects can have a maximum size of 25 MB and must be submitted in PDF format.
  - b) If necessary, the projects and attachments may be contained in a compressed ZIP folder.
  - c) If a project contains multimedia elements and/or exceeds the aforementioned 25MB limit, the use of other platforms such as *WeTransfer* ([www.wetransfer.com](http://www.wetransfer.com)) will be accepted.

- d) Projects may be sent up until 11:59 pm on the day of the submission deadline for each period.
- 4. Any questions or problems concerning the project submission procedures should be reported and sent via email to [edpruniversitychallenge.es@premivalor.com](mailto:edpruniversitychallenge.es@premivalor.com).
  - o For projects from the universities associated with EIT InnoEnergy Master Programmes and those students enrolled at universities from Italy, France and Belgium, any questions or problems concerning the project submission procedures should be reported and sent via email to [edprchallenge@innoenergy.com](mailto:edprchallenge@innoenergy.com).
- 5. Two days after the project submission deadline, the groups must send in the Final Project Synthesis (FPS), available on the contest web page.
- 6. Along with the FPS, each group may submit proof of their project presentation, in a video no more than 60 seconds long.

### Article 11

#### Intellectual property of submitted projects

- 1. The intellectual property of each project belongs to its creators, as does the copyright of any project of a personal nature.
- 2. The reports containing the projects submitted to the contest will not be returned to the participants, and EDP Renewables will have the right to release them as it sees fit.
- 3. EDPR may offer the winning groups the possibility of implementing or developing their projects.

### Article 12

#### Preliminary Assessment Jury and Attribution Jury to present the award at the local ceremony

- 1. The Preliminary Assessment Jury will be composed of representatives from EDP Renewables, EIT InnoEnergy and PremiValor Consulting with extensive experience in the areas of business administration and management, marketing and engineering.
- 2. The members of the Preliminary Assessment Jury will be charged with evaluating all of the eligible projects, in order to select the finalists that will move on to the final assessment phase.
- 3. Sole responsibility for the selection of the TOP 5 projects and the attribution of awards for the EDPR UC 2022 belongs to the Attribution Jury, which will sovereignly deliberate based on the criteria that they deem to be most appropriate for the objectives of the contest, and which are generally outlined in the following article.
- 4. The Attribution Jury will be responsible for the final decision, and will be composed of the members of the Preliminary Assessment Jury along with at least two additional members, one of whom will be part of the EDP Renewables staff in the area of business



administration, marketing or engineering. The other additional jury member will be an external individual who is a leader in the Spanish renewable energy sector.

### Article 13

#### Project assessment criteria

1. The evaluation of the projects will be based on the following aspects:
  - a) Methodology applied in the development of the project (the use of the Canvas model is valued, although it is not mandatory);
  - b) Innovation and creativity;
  - c) Adaptation of the project to the reality of EDP Renewables and the objectives of the contest;
  - d) Implementation plan and actual viability;
  - e) Formal report of the project;
  - f) Exhibition of the project at the Ceremony (Elevator pitch)
2. It should be noted, however, that, given the type of project presented, some of the evaluation criteria may not be applicable.
3. The selection criteria and the grounds for decision, including the awarding of prizes, are responsibility of the evaluation jury, their decisions cannot be the subject of a claim or appeal.

### Article 14

#### Local awards ceremony

1. **Concerning** the local awards ceremony, the 10 best projects from Spanish universities and the 5 best projects from EIT InnoEnergy Masters Programmes or Universities from France, Italy and Belgium will be selected, for a total of 15 projects. **(Nevertheless, this ratio might be adjusted depending on the quality of the projects presented).**
2. The groups responsible for the 15 best projects (the TOP 15, or semifinalists) must prepare a **PowerPoint presentation in English**, no more than 120 seconds long, which will be delivered at the local awards ceremony; any presentation that incorporates multimedia files must include them as attachments.
3. The purpose of this “elevator pitch” is to give the groups the opportunity to present their projects to the audience at the ceremony, which typically consists of staff from EDP Renewables, PremiValor Consulting and EIT InnoEnergy, as well as professors and students from different universities around the country, guests from the business world, investors, journalists, financial institutions, etc.
4. The five finalists (TOP 5) will have the chance to deliver a more detailed presentation lasting five minutes, also in the form of a PowerPoint **in English**, in which they must answer any questions posed by the Attribution Jury.

5. **Presentations must be delivered in English** by the group members, not by the supervising instructor.
6. If at least one group member is not in attendance at the ceremony, their group will be automatically disqualified from the contest.

## **Article 15**

### **Announcement of the decision (local ceremony)**

1. After the collective analysis of the projects presented, the final decision of the EDPR UC 2022 awards will be publicly announced and released.
2. There will be no individual communication regarding the projects presented.
3. For 10 business days following the awards ceremony, EDPR reserves the right to publish a press release through the appropriate means, which includes the names of the winning projects and group members.
4. All participants who receive an award are required to expressly agree to participate in this event and to allow their photos and information to be disclosed for the purposes of promoting the Contest, its Beneficiaries, their academic institutions and the event's Promoters.

## **Article 16**

### **Monitoring Committee**

In Spain, the entire process of launching and processing the contest, interpreting the Rules and Regulations and attributing and delivering the awards will be the responsibility of the Monitoring Committee (the "Committee"), which will be composed of two representatives from EDP Renewables and two members of PremiValor Consulting.

## **Article 17**

### **Claims to the award**

All claims to the award will be automatically and definitively rescinded, with no specific formality requirements, under any of the following circumstances:

- a) If any irregularity is discovered in the application of the winning group;
- b) If there is evidence that the project was carried out by individuals other than the members of the winning group;
- c) If the award is not claimed within one year following the date of its attribution;
- d) If, while the award is pending, the winning group members are subject to any criminal proceedings by the State or administrative proceedings by the educational institution where they are enrolled, or if they engage in any behavior in the presence of the promoters, sponsors or third parties that may seriously damage the image and

reputation of the participants, or discredit and damage either the institutions involved or the winning group members themselves.

### **Article 18**

#### **Alterations to the dates and deadlines set forth in these Regulations**

The dates and deadlines set forth in these Regulations may be subject to alterations at the discretion of the Promoters of the EDPR UC 2022. All changes will be publicly announced.